

ITB BUYERS CIRCLE

THE CIRCLE FOR YOUR GLOBAL SUCCESS

The **ITB Buyers Circle** is the exclusive meeting place for the top buyers of the worldwide travel industry. Buyers with a background in leisure, business travel or MICE use their membership to discover new products, services and partners, as well as to negotiate and sign deals and packages at ITB Berlin.

The ITB Buyers Circle stands for **exclusiveness**. Each member is carefully hand-selected by criteria that reflect

the travel inventory and exhibitor's needs and meanwhile represent a **variety of segments and characteristics**. Many dedicated services like free entrance to ITB Berlin and the ITB Berlin Convention, fast lanes, access to the Buyers Circle Lounge with work spaces, refreshments, meeting rooms and relaxation areas, trade journals and newspapers and the exclusive access to the ITB Speed Networking offer an **ideal environment to do successful business during ITB Berlin**.

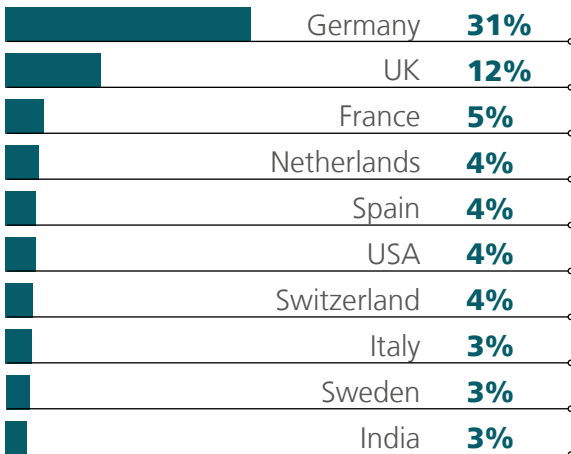
ITB BUYERS CIRCLE MEMBERS...

... come from **all over the world** to close deals, to network as well as to exchange ideas and visions.

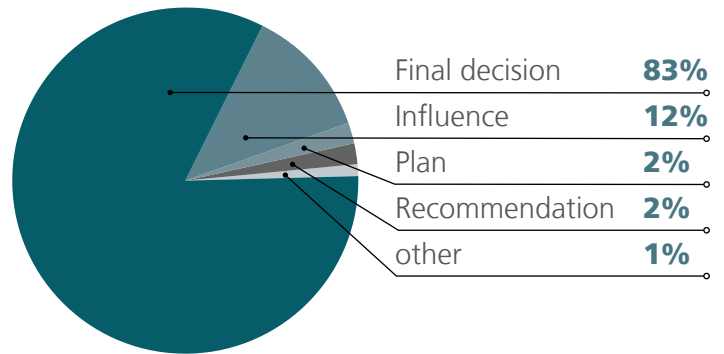


TOP 10

origin of members of the buyers circle



... are **qualified and experienced buyers** with a high level of decision-making authority and budget control.



... and are **responsible for a purchasing volume** of:



LEARN MORE:

Visit itb.com/buyerscircle or contact our team at:

itb-buyerscircle@messe-berlin.de